## Legitimate interests

Under the new General Data Protection Regulation 25 May 2018, the RCOphth has considered how we may protect and enhance your membership services. To do this, we have reviewed how we collect and use your personal and sensitive data and what we do with it. <u>View the full Privacy & Cookie Policy</u>.

Primarily, as part of your membership service contract, we process your data to provide you with information via email communications. At the time of joining as a member you will be asked for your consent to receive communications and within the terms of being a 'legitimate interest'.

Legitimate interest means the RCOphth has a genuine and legitimate reason to provide you with information relevant to your membership and also for your continued professional development, transactions such as event, course or examination bookings and other related activities. Our legitimate interest means we can process your personal information, but we do this in a way that does not override the impact on you and your interests.

As part of your membership, you will receive a number of benefits, some of which are outlined below:

- Eye Journal
- College News, our quarterly magazine posted to you
- Eyemail, our fortnightly e-newsletter
- Registration for eportfolio/WpBA/CPD
- Access to AAO ONE Network

You can, at any time, withdraw your consent to receive communications from the RCOphth; we will inform you if any membership services or transactions may be disrupted.

All emailed communications allow you to unsubscribe and you may also update your preferences via your profile in the secure members' area of the website. If you wish to discuss this further, please contact <u>communications@rcophth.ac.uk</u>.