

Sponsorship policy

Introduction

Sponsorship refers to funding from an external party related, but not limited to one or several activities including:

- Sponsorship packages and exhibition stands at The Royal College of Ophthalmologists Annual Congress, other events and exams
- Adverts within The Royal College of Ophthalmologists publications
- Research project grants or sponsorship
- Equipment for events held at The Royal College of Ophthalmologists skills centre
- Funding for competency-based, workplace-delivered programme
- Funding of online learning platform
- Funding of awards and prizes.

This includes arrangements with any organisation that provides financial support to The Royal College of Ophthalmologists in exchange for value-neutral acknowledgement that neither endorses nor identifies a sponsor's products or services.

Values

The Royal College of Ophthalmologists will consider each sponsorship proposal and agreement to ensure that it aligns with the overall strategic aims and values.

The Royal College of Ophthalmologists will not agree to any sponsorship arrangement or partnership which might damage its reputation.

Agreements

All sponsorships should be confirmed in a written agreement which covers, inter alia, the value of the sponsorship, the extent of any use of corporate logos and publicity materials and the duration of the sponsorship.

Any data can only be shared in line with the GDPR guidelines and regulations.

The Royal College of Ophthalmologists does not sell or otherwise make available its membership list to third parties.

Guidelines

The Royal College of Ophthalmologists must be consulted wherever and whenever its name is used for external communications. Any collaboration agreement should ensure it safeguards The Royal College of Ophthalmology name, logo and any intellectual property rights.

For member companies of the Association of British Pharmaceutical Industry (ABPI) such partnership or sponsorship arrangements should comply with the ABPI Code of Practice.

The Royal College of Ophthalmologists reserves the right to refuse sponsorship.